

MARKBASS AMPLIFICATION TAKES THE STAGE AT THE BLUE NOTE LOS ANGELES AND LONDON

San Giovanni Teatino (Chieti), September 22nd, 2026 - **Markbass S.p.A.**, an Italian company specializing in the development and production of bass and guitar amplification systems, musical instruments, audio systems and strings, takes the stage at **Blue Note Los Angeles** and **Blue Note London**, two landmark venues of the international music scene.

Already present since July at **Blue Note Los Angeles**, Markbass will also accompany the opening of the new **Blue Note London**, scheduled for September 24th, as **bass amplification equipment partner**. The presence at both venues strengthens the brand's positioning in some of the most recognized settings in live music, bringing it closer to artists and professionals from all over the world. Also under discussion is Markbass's possible involvement at the prestigious venue of **Blue Note New York**.

For the Abruzzo-based company, the partnership marks a further step in its international development path and comes almost a year after its stock market listing, which took place on September 30th, 2025. The choice of Markbass, also driven by demand for its systems from musicians performing at the venues, represents further recognition of the reputation the brand has built on the international market and of the relationships developed over the years with artists and industry professionals.

The initiative began in Los Angeles at the instigation of production director Danny Scheer, who involved Markbass in selecting the equipment best suited to the venue's needs. The choice was also guided by demand for the brand from the artists themselves, well beyond its roster of endorsers. Among the first to use the system at Blue Note Los Angeles was bassist Andrew Gouchè, a longstanding Markbass endorser.

At both venues, artists will have access to a system comprising the Little Mark Tube 800 head and the Standard 104HF cabinet.

The **Chairman of Markbass S.p.A., Marco De Virgiliis**, commented: “*For those who, like us, have always lived for music, seeing the Markbass brand on Blue Note's stages has special meaning. These are venues that have built a strong identity in the live music scene over time and that represent a point of reference for artists and audiences worldwide. Even more important is knowing that our systems arrive in these settings because they are appreciated and requested by the musicians themselves. It is precisely through ongoing dialogue with artists that Markbass was born and continues to evolve: being present today in such iconic venues confirms the value of the path we have taken and encourages us to keep investing in innovation and brand development in international markets, while staying firmly rooted in our Italian heritage and our attention to quality.*”



This press release is available on the Company's website at <https://www.markbass.it/>, in the “Investors/Press Releases” section, and on www.emarketstorage.com.

***Markbass** is synonymous with Italian passion, innovation and a love of music. For over twenty years, the company has designed and manufactured bass amplifiers that have redefined industry standards, winning over stages all over the world with an unmistakable sound. Thanks to a pioneering vision and cutting-edge technologies, Markbass has established itself as an absolute point of reference in bass amplification. In recent years, the brand has broadened its horizons with the same spirit and care that have always set it apart: from guitar amplifiers and a line of entry-level bass amplifiers to electric basses of every level – from entry-level instruments for those taking their first steps to high-end instruments crafted from the finest Italian woods – not forgetting its string lines, designed to guarantee expressiveness and reliability in every musical context. From young talents to the most established artists, the world's best musicians – including legends such as Marcus Miller, Richard Bona and Mark King – choose Markbass. Behind every product is a clear mission: to deliver an authentic sound, inspire creativity and turn every performance into a unique experience.*

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